

ASX ANNOUNCEMENT (ASX: ANO)

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ANTARIA FURTHER STRENGTHENS EUROPEAN ZINCLEAR[®]-IM DISTRIBUTION NETWORK

Antaria Limited today announced it has further strengthened its European ZinClear[®]-IM distribution network with the execution of an agreement with IMCD Deutschland (IMCD).

The three-year, renewable agreement, effective from 1 August 2009, includes the significant European territories of Germany and The United Kingdom, as well as Austria, Ireland, Norway, Denmark, Finland, Sweden, and German-speaking accounts in Switzerland.

IMCD Group is a global network of companies specialising in the marketing, sales and distribution of specialty chemicals, food and pharma ingredients. IMCD operates offices and warehouses in 29 countries, spanning Europe, Africa and Australia/Asia, with its 800 employees serving more than 30,000 customers in Europe alone.

Bruce Cameron, Executive Chairman of Antaria, said, "We are very pleased to partner with a company of IMCD's calibre in these important European territories. We believe our customers in this region will strongly benefit from the technical and logistics support that IMCD provides and we are looking forward to growing our business with them."

Mr. Cameron added "The execution of this agreement with IMCD represents a milestone for Antaria, as it brings completion to Antaria's European distribution network. Antaria, through its distributors, now ensures high levels of technical and sales support are available to ZinClear[®]-IM customers across every major European territory."

The ZinClear[®]-IM Opportunity

ZinClear[®]-IM is Antaria's dispersion of microfine, zinc oxide particles for use in beach wear, daily wear and colour cosmetics formulations. ZinClear[®]-IM combines the safety and broad spectrum UV absorption properties of zinc oxide with superior transparency and improved aesthetic benefits.

The global sun care industry is currently undergoing significant change, with new regulations requiring sun care and skincare producers to ensure greater levels of protection and safety. These regulation changes, combined with growing consumer concern surrounding the use of chemicals in sunscreens, are driving unprecedented demand for the proven safety and broad spectrum protection of zinc oxide. Antaria's ZinClear[®]-IM 50CCT product is attracting significant interest from the rapidly growing natural sun care and skincare segment in Europe and worldwide, as consumers increasingly turn toward the trusted safety of natural mineral-based products.

About Antaria

Antaria Limited develops, manufactures and sells a range of advanced metal oxide powders and dispersions worldwide. Antaria's products include: **ZinClear[®]** – broad spectrum, mineral-only UV filters in cosmetic emollients used for sunscreen, skincare, and pharmaceutical formulations that allow SPF 30+ sunscreens containing only zinc oxide as the UV absorber; **Cercat[™]** – cerium oxide particle dispersion used in diesel fuel applications; and **NanoZ[™]** – zinc oxide additives that allow stable UV absorber performance for coatings and plastics. In 2009, Antaria also exclusively licensed its plate-like alumina technology to Merck KGaA, Germany for use in Merck's cosmetics and industrial products.

For Further Information

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