

ASX ANNOUNCEMENT (ASX: ANO)

5 DECEMBER 2008

ANTARIA STRENGTHENS ZINCLEAR-IM™ DISTRIBUTION IN KEY EUROPEAN TERRITORIES

Antaria Limited today announced it has appointed Comercial Química Massó, S.A. (**Masso**) as its lead European distributor of its ZinClear-IM™ range of suncare dispersions.

Masso, headquartered in Barcelona, Spain, is a major distributor of ingredients to the personal care and other industries, with annual sales in excess of €100 million. Masso will provide ZinClear-IM™ customers with local sales and logistics support, including in-house formulation capability. Masso has been a specialist distributor of suncare products for over 10 years and maintains strong relationships with all key suncare manufacturers in these European territories.

The three-year, renewable agreement is effective from 1 January 2009 and will provide Antaria with a strong presence in key Western European territories including France, Spain, and Switzerland as well as an expansion of coverage into some significant Eastern European territories including Poland, Czech Republic, and Hungary. Masso is also providing Antaria with an advance payment of \$350,000 towards sales in the first year.

Bruce Cameron, Executive Chairman of Antaria, said, "We are delighted to work with a company of Masso's experience on capturing the significant European market. We believe customers in this region will strongly benefit from the technical and marketing skills that Masso provides and we are looking forward to growing our business with them."

The ZinClear-IM™ Opportunity

ZinClear-IM™ is Antaria's dispersion of microfine, zinc oxide particles for use in beach wear, daily wear and colour cosmetics formulations. ZinClear-IM™ combines the safety and broad spectrum UV absorption properties of zinc oxide with superior transparency and improved aesthetic benefits.

The global suncare industry is currently undergoing significant change, with new regulations requiring suncare and skincare producers to ensure greater levels of protection and safety. These regulation changes, combined with growing consumer concern surrounding the use of chemicals in sunscreens, are driving unprecedented demand for the proven safety and broad spectrum protection of zinc oxide. Antaria's ZinClear-IM™ 50CCT product is one of very few suncare products to have gained approval by the European regulatory body ECOCERT, and as such is attracting significant interest from the rapidly growing natural suncare and skincare segment in Europe and worldwide.

About Antaria

Antaria Limited develops, manufactures and sells a range of advanced metal oxide powders and dispersions worldwide. Antaria's products are marketed under five parent brands, **ZinClear**® – broad spectrum, mineral-only UV filters in cosmetic emollients used for sunscreen, skincare, and pharmaceutical formulations that allow SPF 30+ sunscreens containing only zinc oxide as the UV absorber; **Alusion**® – plate-shaped particles used to enhance colour cosmetics formulations to mask wrinkles and fine lines; **AlPearl**™ – alumina particles for industrial pigment applications; **Cercat**™ – cerium oxide nanoparticle dispersion used in diesel fuel applications; and **NanoZ**™ – nano zinc oxide additives that allow stable UV absorber performance for coatings and plastics.

For Further Information

Paul McCormick, Executive Director, tel: +61 (8) 6253 5300